

# Jay Marie Workman they/them

📍 Minneapolis, MN

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## Profile

A multi-talented visual designer with a focus on motion design and illustration seeking their next great challenge.

13 years of experience in small- and medium-sized agencies, creating content for clients large and small. Excels in high-paced work environments. An experienced self-starter by nature. A firm believer of leaving things better than they found them.

Passionate about information organization, file management, pipelines, and process. An empathetic designer with an eye for good usability. Has a knack for copy editing and copy writing. Enjoys helping others brainstorm the best solutions to creative and technical problems.

## Education

*Bachelor's in Graphic Design*

The Art Institutes International Minnesota  
Minneapolis, MN  
2006 – 2010

## Tool Proficiency & Skills

### Adobe

20 years experience

After Effects Illustrator  
Photoshop Camera Raw  
Premiere

### Web design

14 years experience

Figma Sketch

### Google Workspace

16 years experience

Docs Sheets Slides

### HTML5

12 years experience

Tumult Hype Celtra

### Microsoft

18 years experience

Word PowerPoint Excel

### Educational

10 years experience

Adobe Captivate  
Storyline 360

### Organization

12 years experience

Asana Jira Trello

Motion design HTML5 animation Illustration  
Logo design Iconography design Type layout  
Character design & animation Video editing  
Color correction Photo manipulation  
Copy writing Copy editing Page layout  
Pipeline management File organization

## Experience

### Contract Graphic and Motion Designer

Flatiron Books 📍 Remote in Minneapolis, MN

Feb 2022 – Present

- ✦ Worked with marketing and assistant art directors to create book trailers for the web, social media, and extra large Target in-store displays
- ✦ Organized animation files and assets for future use
- ✦ Updated animations based on any last minute changes

### Contract Graphic and Motion Designer

Indeed 📍 Austin, TX and Remote in Minneapolis, MN

Oct 2020 – Present

- ✦ Aided the internal design team in creating Figma files that are easy to edit and navigate
- ✦ Followed brand standards to produce on-brand ads for the web that meet Web Content Accessibility Guidelines
- ✦ Designed and polished pitch decks in both Google Slides and PowerPoint—sometimes having to convert from one to the other and fix conversion errors

### Graphic, Motion, and Class Designer

Buck Studio 📍 Austin, TX and Remote in Minneapolis, MN

Jan 2016 – Present

- ✦ Headed the look and feel of 50+ on-demand interactive courses for Texas WIC in both English and Spanish
- ✦ Edited and color corrected hours of video for the University of Texas at Austin's online PMCP course
- ✦ Created web videos, social media ads, and HTML5 banners for healthcare clients with my own layouts or assets from outside designers

### Graphic Designer

Sherry Matthews Group 📍 Austin, TX

Feb 2015 – Dec 2015

- ✦ Designed the look and feel of an online course for Texas DHS; created unique vector illustrations for each section of the course
- ✦ Aided the design team with elements for pitches (photo editing, design, InDesign edits)
- ✦ Edited, color corrected, and removed green screen from video; made sure video had same color treatment throughout series

### Graphic Designer

Lumenbrite 📍 Austin, TX

Oct 2014 – Jan 2015

- ✦ Designed t-shirts, logos, and business cards for clients and the Lumenbrite brand
- ✦ Storyboarded and produced a brand video for Lumenbrite's website

### Freelance Designer and Motion Designer

Mojo Solo 📍 St. Paul, MN and Remote in Austin, TX

Jan 2014 – Sept 2014

- ✦ Designed t-shirts, logos, and business cards for clients and the Lumenbrite brand
- ✦ Storyboarded and produced a brand video for Lumenbrite's website

### Design Intern and Freelance Designer

Yamamoto 📍 Minneapolis, MN

Jun 2011 – May 2012

- ✦ Laid out informational mailers for medical industry clients
- ✦ Created PowerPoint decks for Walgreens using their extensive brand guidelines
- ✦ Was instrumental in creating new merchandise for the Weisman Art Museum's rebranding, including a 3D paper toy of Andy Warhol

### Visual and Motion Designer

Gasket Studios 📍 Minneapolis, MN

Jun 2010 – Jun 2014

- ✦ Worked with the Chief Creative Officer and Executive Producer on copywriting, assets, and design for their website
- ✦ Created and managed a new system for delivering job pitches using InDesign
- ✦ Created a layout for new business PDFs with input from the Chief Creative Officer and Executive Producer
- ✦ Designed characters for Best Buy, Yoplait, Webroot, Target, and an internally-produced video for local gathering of AICP
- ✦ Created additional assets for videos (vector assets, matte paintings, logo animations, iconography)